

## ERASMUS+ PARTNER IDENTIFICATION

<b>A. PARTNER ORGANISATION</b>	
Organizational ID	<b>E10269858</b>
PIC	<b>890994956</b>
Full legal name (National Language)	<b>LASERneedle CZ s.r.o.</b>
Full legal name (Latin characters)	<b>LASERneedle CZ s.r.o.</b>
Acronym	
National ID (if applicable)	<b>29085268</b>
Department (if applicable)	
Address (Street and number)	Alej Svobody 1397/29a
Country	<b>Czechia</b>
Region	
P.O. Box	
Post Code	323 00
CEDEX	
City	Plzeň
Website	<a href="http://www.laserneedle.cz">www.laserneedle.cz</a>
Email	<a href="mailto:laserneedle@seznam.cz">laserneedle@seznam.cz</a>
Telephone 1	+420777227952
Telephone 2	
Fax	
<b>B. PROFILE</b>	
Type of Organisation	Společnost s ručením omezeným (s.r.o.) Limited Liability Company (Ltd.) Small and medium sized enterprise
Is the partner organisation a public body?	No
Is the partner organisation a non-profit?	No
<b>C. ACCREDITATION</b>	
Has the organisation received any type of accreditation before submitting this application?	No
Has the organisation received/applied for any EU grants?	Yes, Erasmus+ (years: 2021, 2022)

### Erasmus+ Project History (Beneficiary)

<b>Name</b>	<b>Year</b>	<b>Project No.</b>	<b>Partner-Country</b>
Rozvoj kompetencí lektorů odborného vzdělávání k výuce low-skills (VET lecturer's competencies improvement in accordance to low-skills)	2021	2021-1-CZ01-KA210-VET-000034599	Slovakia
Nové profesní kvalifikace v odborném podnikovém vzdělávání (Creating of the new VET qualifications for entrepreneurship education)	2022	2022-2-CZ01-KA210-VET-000100007	Slovakia
Mladí ve firmě - pojmové mapy v interkulturních pracovních týmech (Youth Work - Concept Maps in Intercultural Working Teams)	2022	2022-3-CZ01-KA210-YOU-000102278	Slovakia

## D. BACKGROUND AND EXPERIENCE

<p>What are the organisation's main activities?.</p>	<p>The company LASERneedle CZ s.r.o. is focused mainly on training programs for employees of companies, which are aimed at increasing the professional qualification of employees. These are both professional courses for specialists (setters, technologists, CNC programmers, machinists) and courses for management employees (production managers, HR managers, logistic and quality managers). We also provide individual coaching for company managers. Recently, production operators, where low-skills are represented in the highest percentage, have become a significant target group of students of professional courses.</p> <p>Our vocational courses are attended by employees aged 18-65 years.</p> <p>The implementation of vocational training courses at company workplaces is an important part of adult vocational training. Recently, we have been running more and more courses for production operators. These jobs often employ people with primary or lower secondary education, so-called low-skills. In view of the current economic and social situation resulting from the COVID-19 pandemic, there is a shift of employees across industries and a move towards digitalisation. New and existing employees are mainly trained in professional technical courses according to the companies' production programmes. Even industrial companies are interested in professional training of low-skilled employees with regard to quality assurance and digitalization of production. For the target group of low-skills, however, vocational courses are often incomprehensible. Therefore, there is a need to develop the competences of vocational trainers for working with low-skills and to create an inclusive environment to ensure greater efficiency and attractiveness of vocational corporate trainings.</p>
<p>What are the organisation's activities in the field of this application?</p>	<p>Based on our experience and previous activities, we believe, we can be a strong partner in any Erasmus+ project in areas:</p> <p>1. Consulting and Research Studies</p> <p>The strength of our enterprise primarily lies in our highly qualified team providing consultation services in particular areas such as vocational corporate trainings, low-skilled employees education, andragogic methodologies and inclusivity and diversity of adult vocational education.</p> <p>2. E-Learning and Trainings</p> <p>LASERneedle CZ s.r.o. identify solutions, develop content with the help of subject-matter experts and develop the online courses.</p> <p>We are able to share our best practises from our experiences provided by us and our coaches, mentors and trainers. We have experience in soft-skills and vocational education, related to:</p> <ul style="list-style-type: none"> <li>● Lifelong learning</li> <li>● Soft skills</li> <li>● Vocational education</li> <li>● Enterprise education</li> <li>● Leadership development</li> <li>● Coaching</li> <li>● Entrepreneurship</li> <li>● Innovation</li> <li>● Career counselling</li> <li>● Inclusion of low-skills</li> <li>● New courses improving quality and attractiveness of VET</li> </ul>

	<p>3. Web Development and Online Applications We turn ambitious ideas into product solutions people use every day as i.e. e-learning platforms. This sector includes: development and design, customization and support on management.</p> <p>4. Psychology and Soft-Skills Advisory As automation and artificial intelligence dramatically change the nature of work, employees must fine tune the social and emotional that machines cannot master. The companies and employees must adjust the ways they educate, train and reward their workforce on soft skills such as collaboration, communication and critical thinking. We make soft-skills trainings and can help to make new innovative curricula improving the lifelong learning.</p> <p>4. Vocational Education In the new modern companies, employees must educate in accordance with the digitalization and automatization. We make vocational trainings and can help to make new innovative courses that are focused on the inclusion and improve attractiveness of the vocational education using new digital and gamification andragogic methodologies. We are highly focused on low-skilled workers trainings and we can help them to increase their motivation to lifelong learning.</p> <p>5. Project Management and Implementation Moreover, we are strong in providing project management and implementation in the field of Erasmus+ projects, as in the last 3 years we have been focusing on management of 3 Erasmus+ projects. This includes work not only on the intellectual outputs of projects or their best practice sharing, but also on the project execution, including dissemination, evaluation, risk management, progress reporting and financial management.</p>
<p>What are the skills and expertise of key staff/persons involved in this application?</p>	<p><b>The founder of the company, Pavla Peroutková Holejšovská</b>, is the main person in the process of selecting trainers for cooperation and she helps companies to choose the best and most suitable trainings and workshops according to their needs and goals. She is also a certified coach in the field of Quality management and Electrical Engineering. As a coach she trains, lectures and writes professional articles in the areas of low-skills vocational education. Ms. Peroutková has rich experience with Erasmus+ projects KA2 Small Scale Partnership as Beneficiary manager. She holds two master's degrees and Ph.D. degree in Electrical Engineering and Pedagogy from University of West Bohemia, Pilsen, Czechia. She speaks English, French, German and Czech.</p> <p><b>Vladimíra Lovasová</b> is an experienced and responsible researcher. She works as researcher of andragogic education methods and improvement of adult and vocational lifelong learning, mainly focused on low-skills. She also took part in different trainings of soft-skills and participate in methodologies development in our Erasmus+ projects. Moreover, she works as a teacher and researcher on University of West Bohemia, Pilsen. She is fluent in English and Russian.</p> <p>The team has extensive experience in the implementation of national and EU projects, with particular attention to the Erasmus + program. We are strong in providing project management and implementation in the field of Erasmus+ projects in the field of strategic partnership (KA2). In the last 3 years we have been leading 3 Erasmus+ projects. This includes work not only on the intellectual outputs (we can integrate expertise of all our services), best practice sharing or training provision, but also on the project execution, including: dissemination, evaluation and risk management, progress reporting, monitoring and financial management.</p>

What profiles and age groups of learners are concerned by the organisation's work?	<p>The company LASERneedle CZ s.r.o. focuses mainly on training programs for employees of companies, which are aimed at increasing the professional qualification of employees. These are both professional courses for specialists (setters, technologists, CNC programmers, machinists) and courses for THP employees (production managers, HR, logistics and quality managers). We also provide individual coaching for company managers. Recently, production operators, where low-skills are represented in the highest percentage, have become a significant target group of students of professional courses.</p> <p>Our vocational courses are attended by employees of companies aged 18-65.</p>
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How many years of experience does the organisation have working in the field of this application?	14 years (Since 2010) Company was founded on 2009, but we started from 2010).
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## E. LEGAL REPRESENTATIVE

### Person Responsible For The Project / Contact Person For Erasmus+ Project

Title	Ing. Mgr. Ph.D.
Gender	Female
First Name	Pavla
Family Name	Peroutková Holejšovská
Department	Management, Research, Trainings
Position	Founder, Project Manager, Researcher, Trainer, Coach
	Legal Representative, Primary contact person
E-mail	laserneedle@seznam.cz
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### Research and Training Activities in the field of Andragogic, Psychologic and Pedagogic Skills

Title	Mgr. Ph.D.
Gender	Female
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Department	Andragogic, Psychologic and Pedagogic Skills Management
Position	Researcher, Trainer, Coach
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### Research and Training Activities in the field of IT and Digital Skills

Title	Doc. Ing. Ph.D.
Gender	Male
First Name	Petr
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Department	IT and Digital Skills Management
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